



# **OUTPOST PRODUCTION SDN. BHD.**

COMPANY PROFILE

**CREATIVE DEVELOPMENT . PRODUCTION . POST FINISHING**

**“Creative thinking inspires ideas. Ideas inspire change.”**

*Barbara Januskiewicz*



## WHO WE ARE

Multi talented individuals who believes that creativity inspires ideas and ideas inspire change. Outpost was established in March of 2014. Where 3 individuals was inspired to change the perception of post production. And we did just that! By challenging the concept that post production process is only limited to a presentation suite in creating mobile post in all avenues. Offline, Online, Animation and Color Grading. We also proved that the person behind the machine is more important than the advancement of technology itself. Simply put, talent trumps technology. So no matter how advance the software or hardware is in this ever growing technological and digital age it will still require a person with initiative & quick thinking behind it.

Ever since we started we have not stop evolving and we have constantly been adapting to the changes in the advertising industry. Our latest evolution is by creatively managing budgets of budget constrained video productions and not compromising at all on the final outcome. And we will always be committed to evolving with the times all the while delivering the best in quality.





## WHAT WE DO

Outpost Production was created for the purpose of being a versatile and mobile post production unit. Specialised not only in top quality finishing but also to cater to specific needs from editing, animation, color grading to visual effects finishing and mastering, whereby we literally bring the presentation right to your door step.

After being in operations in post production successfully for 4 years now and counting, we saw a rise in digital online marketing and social media content. So we decided it is time for another evolution. Which is to take on the role of a production house as well. And who better to do it than Outpost since we are the first post production house who are capable of transforming a small area provided by you into a presentation room which saves you precious & a tremendous amount of time.

Now, we are not only able to provide you with a high quality finishing your video needs but also capable of delivering the best method of execution in production for it.

With over 2 decades of experience from Creative to Production to Post, we believe we would be a perfect fit and solely capable of churning out creative concepts, treatments to production and post finishing.

Since the birth of Digital Social Media and Online Videos in Marketing & Advertising industry, more and more of it are in demand, just like how we revolutionise Post Production we also evolved and adapted to the need for it. And we're not stopping there as the need to be more creative in managing budget constraint jobs is more challenging than ever.

We believe that with our forte being in post production we are able to deliver great quality finishing which would suit not only your needs but to also fulfil your wants as well. And it is because of our strength that lies in post production we are able to maximize the production costs creatively and time managed it well in order to provide you with still a top quality finishing your video needs. And believe it or not we didn't just stoped there. We are also solutions extraordinaire. Whereby we help solve a lot of problems / issues pertaining to the projects we get to work on. Be it directly from Agencies or Clients or from the Production houses themselves, many times we have proven our worth in making things happen for all of our clients.

So do give us a call or drop us an email on your next upcoming project as we believe that we would be able to furnish you with a treatment that would either suit your budget or enhance your product or services or both, that choice is your right.

After all, all your digital online videos should look as great as the idea itself without having the need to sell yourself short, of course.



## OUR FORTE

### As a Creative Hub

- Creative Ideas / Concept / Treatment
- Script development / enhancement

We believe in working around 3 ways. (1) Churn out an idea that fits the clients budget or (2) Provide a creative solution that works in-line with the clients needs or (3) Come out with a creative concept to help elevate the clients products or services.

### As a Production Team (in-house)

- Film Directors ( Branded Content / Experimental / Animation  
Humour / Storytelling / Visual Effects / Corporate Videos  
Music Videos / Infomercials )
- 1st ADs
- Executive Producers
- Art Directors
- VFX Supervisors
- Producers
- Production Assistants
- Camera Operators
- DIT
- Facilities
- Production Equipments
  - ☑ In-house Studio 20(W) x 10(D) x 10(H) ft
  - ☑ Sony A7SII
  - ☑ Sony 5D
  - ☑ Samsung Gear 360° camera with RC customised rig
  - ☑ GoPro Hero4
  - ☑ Tripod, Stabiliser & Slider
  - ☑ Clip Mics
  - ☑ LED Lights
  - ☑ Broadcast Monitor
  - ☑ On set color grading with DaVinci Resolve Studio & Tangent Wave Panel
  - ☑ Light Filters & Reflectors
  - ☑ HD Projector with 4ft mobile screen

### As a Post Production Team (in-house)

- Animation Directors ( 3D / 2D / Live Action + Animation )
- VFX Supervisors
- Executive Producers
- Producers
- Editors
- Color Grader
- Online Artists
- Animators (Motion Graphics & 3D)
- Post Equipments & Software
  - ☑ Mobile Post Unit for Offline, Graphics, Color Grading & Online
  - ☑ 2 Multipurpose in-house Suites complete with Professional audio speakers & broadcast monitors
  - ☑ FCPX on MacBookPro
  - ☑ DaVinci Resolve Studio on Mac Pro & MacBookPro with Tangent Wave Panel
  - ☑ Autodesk Smoke on Mac Pro
  - ☑ Adobe CC on MacBookPro
  - ☑ Multi data conversion softwares for Apple ProRes 422HQ, MP4, AVI, MPEG-1, MPEG-2, WebM, DivX, MKV, 3GP, M4V, WAV, MP3, WhatsApp, TGA, DCP Data Output, Customised Resolutions for 5K and above & more
  - ☑ Lightbox for Illustration
  - ☑ 10TB Google Cloud Storage for Job Masters
  - ☑ Multiple spacious workspace for clients



## OUR WORKFLOW

BRIEF



RESEARCH & DISCOVERY



REFERENCING



IDEA GENERATION / CONCEPTUALISATION



PRODUCTION & EXECUTION



FINISHING ( POST PRODUCTION )



REVISION



DELIVERY



## OUR ORGANISATION CHART

### RANDY JAY PAVANARIS

- Managing Partner
- Creative Director
- Film Director / 1st AD

### MK WONG

- Managing Partner
- Creative Director
- Film Director / 1st AD
- DoP
- VFX Director
- Operation Manager

### SANDRA DUARTE

- Executive Producer
- Marketing Director

### Hui Kwee Fah

- Finance Manager

### SONIA

- Line Producer
- Post Producer

### ADELENE

- Office Coordinator
- Facilities

### So Fang Chyi

- 1st AD / Production Support
- Camera Operator
- Offline Editor

### Tyler Khor

- Production Support
- Camera Operator
- Offline Editor

### Hannah Chan

- VFX Artist
- DIT

### Steve Hiew

- Motiongraphic Artist
- Art Director

### Aiden Siong

- Motiongraphic Artist
- Art Director

### Production Crew

[ Additional man power if needed during production ]

- DOP
- Camera Assistant
- Grip / Best boy
- Sound-man
- Production Assistants

[ If required, depending on production requirement ]

- Art Director
- Props assistants
- Wardrobe Stylist
- Makeup Artist
- Location Manager
- Facilities
- Caterer



## OUR CLIENTELES



Produced & finished their Animation Christmas 2016 Orphanage Video

Collaboration with their Agency

Currently on their Facebook page



Finished their infomercial, digital video and TVC in collaboration with the appointed production house.

Currently on their YouTube page.



Finished their launch video in collaboration with appointed production house.

Currently on their website.



Finished numerous digital videos in collaboration with the appointed production house

Currently on their Facebook page



Finished their TVC & MTV in collaboration with the appointed production house.

Currently on their YouTube page.



Finished their 175th Anniversary video in collaboration with appointed production house.

Currently on their YouTube page.



Finished 3 initiative videos for their financial advisory infomercial.

Collaboration with their Agency.

Currently on their YouTube page.



Finished numerous TVCs in collaboration with the appointed production house.



Collaboration with Agency to development Case Study & launch videos.

Currently on YouTube.



# OUTPOST PRODUCTION COMPANY PROFILE

Updated July 2018

## OUR CLIENTELES



Produced and finished a couple of digital content videos for their Happy Rewards program.

Currently unreleased.



Finished a couple of digital videos for Hari Raya Puasa 2016 & a few Internal videos

Collaboration with their Agency.



Finished numerous digital videos for Sprite in collaboration with the appointed production house

Currently on their Facebook page



Developed script, creative treatment & storyboard for their new hospital in Klang.

Creative concept, produced & finished.

Currently on their YouTube page.



Produced and finished numerous digital content videos and animation videos. Some of which we worked closely with the Agency.

Some of the videos are currently on their YouTube page.



Finished their TVC & Product video in collaboration with the appointed production house.

Currently on their YouTube page.



Produced & finished their new Sparkling Ribena animation TVC in collaboration with their Agency.

Currently on their YouTube page.



Developed script, creative treatment & storyboard for 10 How To Instructional animation videos & produced a 360° Video for their new branch in Damansara City.

Creative concept, produced & finished.

360° Currently in work in progress stage



Finished numerous product videos in collaboration with appointed production house.

Currently on their YouTube page.





## OUR CLIENTELES



Developed creative treatment for TN50 digital videos  
Creative concept, treatment, produced & finished  
Releasing mid January 2018.



Developed creative concept & treatment for Knife Sesame Oil digital video  
Creative concept, treatment, produced & finished  
Currently unreleased.



Developed storyboard, design, treatment & animation for their newly launched service Maxis Mobility through an animation video.  
For internal usage.



Finished numerous TVCs in collaboration with the appointed production house.



Produced numerous adaptation TVCs in collaboration with their Agency  
Design product & supers lay out and animation



Developed creative concept for M2U Visa Direct Videos.  
Creative concept, treatment, produced & finished  
Currently unreleased.



Developed creative content, concept & treatment, design & animation for their memory wall by producing 3 types of animation videos for their Heritage Building, Historical Milestone & Profile Manifesto.  
Creative concept, treatment, design, produced & finished  
Currently being played in their office lobby @ Bangunan Sulaiman



Developed creative concept for their 15th Anniversary Video. Whereby we proposed the concept, treatment, produced and finished.  
Currently on their FB page and YouTube.



Produced numerous adaptation TVCs in collaboration with their Agency  
Design product & supers lay out and animation



# OUTPOST PRODUCTION COMPANY PROFILE

Updated July 2018

## OUR CLIENTELES



Developed creative treatment & storyboard for their recruitment video. A Point-Of-View styled video to allow viewers to experience a day in the office.

Creative treatment, produced & finished.

Currently work in progress stage.



Finished their Nestum TVC & numerous Maggie digital videos in collaboration with the appointed production house.

Currently on their YouTube page.



Collaboration with Datuk Mohammad Nor Khalid (LAT creator) to animate 2 animation videos for PIDM's Takaful and Insurance Benefit Protection System (TIPS) & Deposit Insurance System (DIS).

Produced & finished

Currently being displayed on their website.



Introduced a creative alternative way to deliver their digital video to suit their budget.

Creative concept, treatment, produced & finished

Currently being played their YouTube & Facebook page



Finished numerous digital videos & web films in collaboration with the appointed production house

Currently on their YouTube page.



Finished numerous Ambi Pur product adaptations for Asian market in collaboration with the appointed Freelance Producer.

Currently on their YouTube page.



Finished numerous digital videos in collaboration with the appointed production house

Currently on their YouTube page.



Finished numerous festive videos in collaboration with the appointed production house.

Currently on their YouTube page.



Developed creative treatment & storyboard for 2 KOL videos for promoting their exclusive brands in a visit your idol's home style.

Currently in post production stage.



# OUTPOST PRODUCTION COMPANY PROFILE

Updated July 2018

## OUR CLIENTELES



HEALTH • HYGIENE • HOME

Finished their Strepsils TVC & Product digital video in collaboration with the appointed production house.

Currently on their YouTube page.



Finished numerous digital videos in collaboration with the appointed production houses.

Currently on their YouTube page.



Collaboration as a Creative Team & Finishing for in-house videos

Script development, Creative concept & Treatment. Finishing.



Collaboration as a Creative Team for StarTV clients.

Script development, Creative concept & Treatment. Production execution & finishing.



Finished numerous property digital videos.

Collaboration with their Agency

Currently on their YouTube page.



Finished numerous digital videos in collaboration with the appointed production house.

Currently on their YouTube page.



Finished numerous digital billboard videos for their UniFi Refresh campaign 2015/16.

Collaboration with their Agency.



Finished their digital videos in collaboration with the appointed production house.

Currently on their YouTube page.



Finished their digital videos in collaboration with the appointed production house.

Currently on their YouTube page.



## OUR WORK Click on the thumbnails or the links for a preview

### PRODUCTION SHOWREEL

<http://www.outpost.my/productionshowreel.html>

### POST PRODUCTION SHOWREEL

<http://www.outpost.my/postshowreel.html>



*TV Commercials*



*Web Films*



*Corporate Videos*



*Digital Videos*



*360° Virtual Reality Videos coming soon*



## POINT of CONTACT



**RANDY JAY PAVANARIS**

Managing Partner

6 012 313 2508

[randy@outpost.my](mailto:randy@outpost.my)



**MK WONG**

Managing Partner

6 012 921 6383

[mk@outpost.my](mailto:mk@outpost.my)



**SANDRA DUARTE**

Executive Producer

6 012 296 7206

[sandra@outpost.my](mailto:sandra@outpost.my)



# THANK YOU

Click the icons below to check out our website or social media platforms.



**OUTPOST PRODUCTION SDN. BHD.** (1166564-T)

**HQ**

DF2-15-03 (Unit 6) Level 15, Persoft Tower, 6B Persiaran Tropicana,  
Tropicana Golf & Country Resort, 47410 Petaling Jaya, Selangor

**STUDIO**

No, 59-3 (3rd Floor) Highway Centre, Jalan 51/205,  
Section 51, 46050 Petaling Jaya Selangor, Malaysia

**T** +6 03 7772 8408  
**F** +6 03 7772 8756  
**E** info@outpost.my



**OUTPOST.MY**